

# INDUSTRY 2023 GALLE EDITION

28<sup>th</sup> - 30<sup>th</sup> OCTOBER 2023 @ GALLE



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Ministry of Industries



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Industrial Development Board



# INDUSTRY 2023 GALLE EDITION

## Introduction

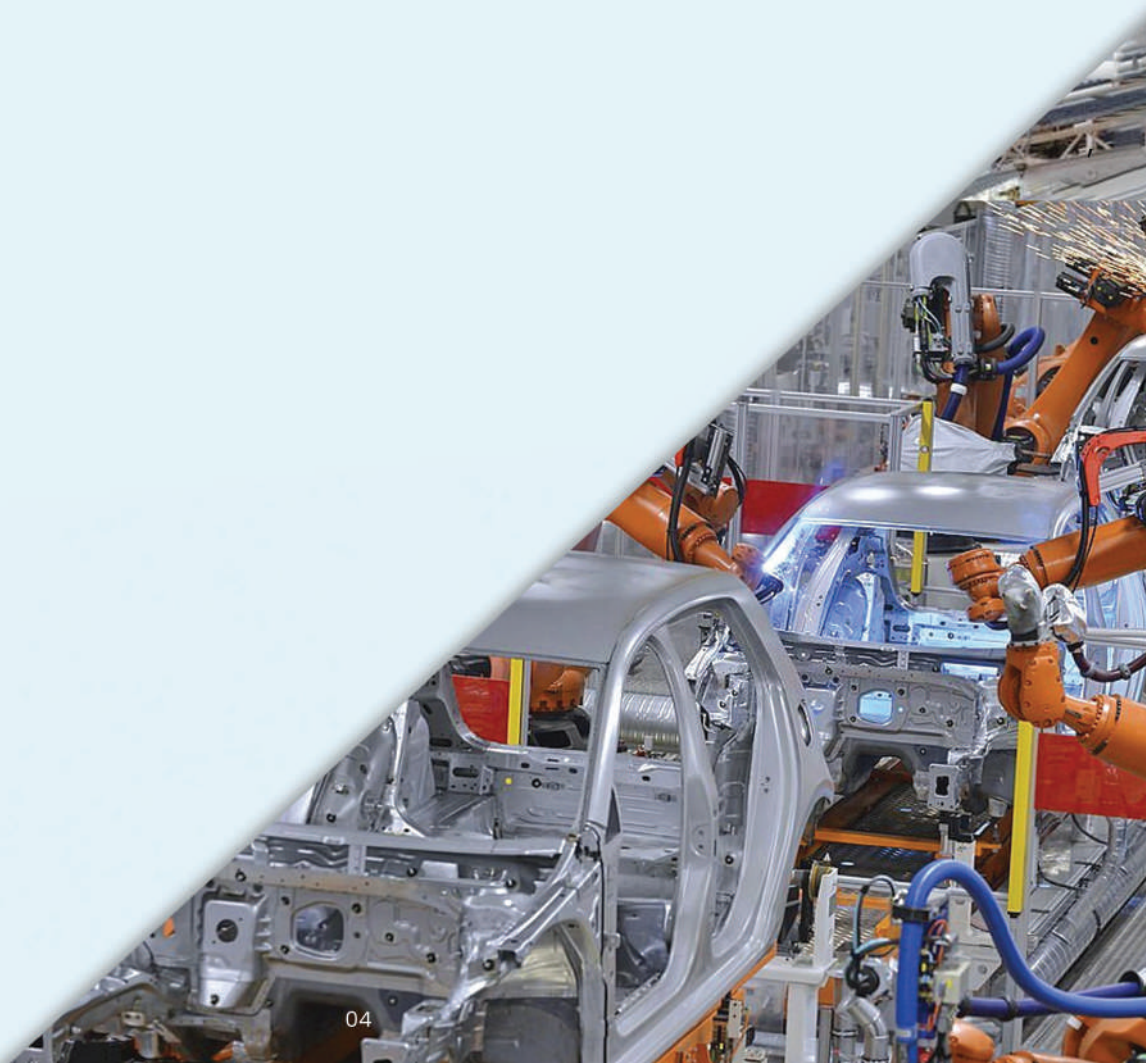
The Ministry of Industries has the primary responsibility of promoting the industrial sector in Sri Lanka and the Industrial Development Board (IDB), is the premier government organization for the industrial development and promotion in the country. Considering the importance of the industrial growth in Sri Lanka, the Ministry of Industries and Industrial Development Board conducted the “Industry 2023”, the National Industry Exhibition in June 2023 at BMICH in Colombo with the theme of “Towards export oriented manufacturing economy”. The two regional edition exhibitions were conducted successfully in September and October in Jaffna and Kandy.

Industrial Development Board has proudly declared the third regional exhibition Industry Galle Edition will be held from **28th December to 30th December 2023 at Samanala Ground, Galle**. This exhibition will have a participation of the various industry sectors, in addition to covering a wider products and services portfolio during the 03 days of its exposition.

The event will be graced by Hon. (Dr.) Ramesh Pathirana, Minister of Industries and Health. The exhibition showcases local industry excellence in Machinery, Technology, Raw Materials and Business Development services and creates a platform making relationships with right stakeholders including policy makers as well as other government support services. The event is designed to widen the capabilities and capacities of all Sri Lankan industries and therefore SMEs, large companies and multinational corporations are also warmly welcomed to display their products, raw materials, tools, equipment, machinery, components and accessories.

# Event Highlights:

- Demonstrations of operating of machineries and manufacturing process of products
- Opportunity to meet decision makers as well as business development service providers and facilitators
- Participation of leading organizations engaged with industry development and promotion
- Opportunity to introduce and promote the products of stall holders Right platform to exhibit new products, latest innovations or marketing of existing products
- Platform for creating and developing businesses, creating new joint ventures, distributing products and services, and starting new collaborations



# PROFILE OF EXHIBITS



Machinery, Equipment, Technologies and Services of the following Industrial Sectors will be showcased:

01. Processed Food & Beverages
02. Packaging
03. Advanced Manufacturing & Digital Technology
04. Tea & Value added Tea
05. Coir and Coir Products
06. Spices and Essential Oils
07. Milk and Dairy Products
08. Gem and Jewellery
09. Rubber and Plastic Products
10. Boat Building



11. Automobile Products
12. Wood and Furniture
13. Electrical and Electronic Products
14. Ceramic, Porcelain, Tile and Granite
15. Minerals
16. Paint, Chemical and Painting Materials
17. Metal Dies and Molds and Machinery
18. Cosmetics
19. Ayurvedic and Pharmaceutical Products
20. Textile and Apparels
21. Footwear and Leather Products

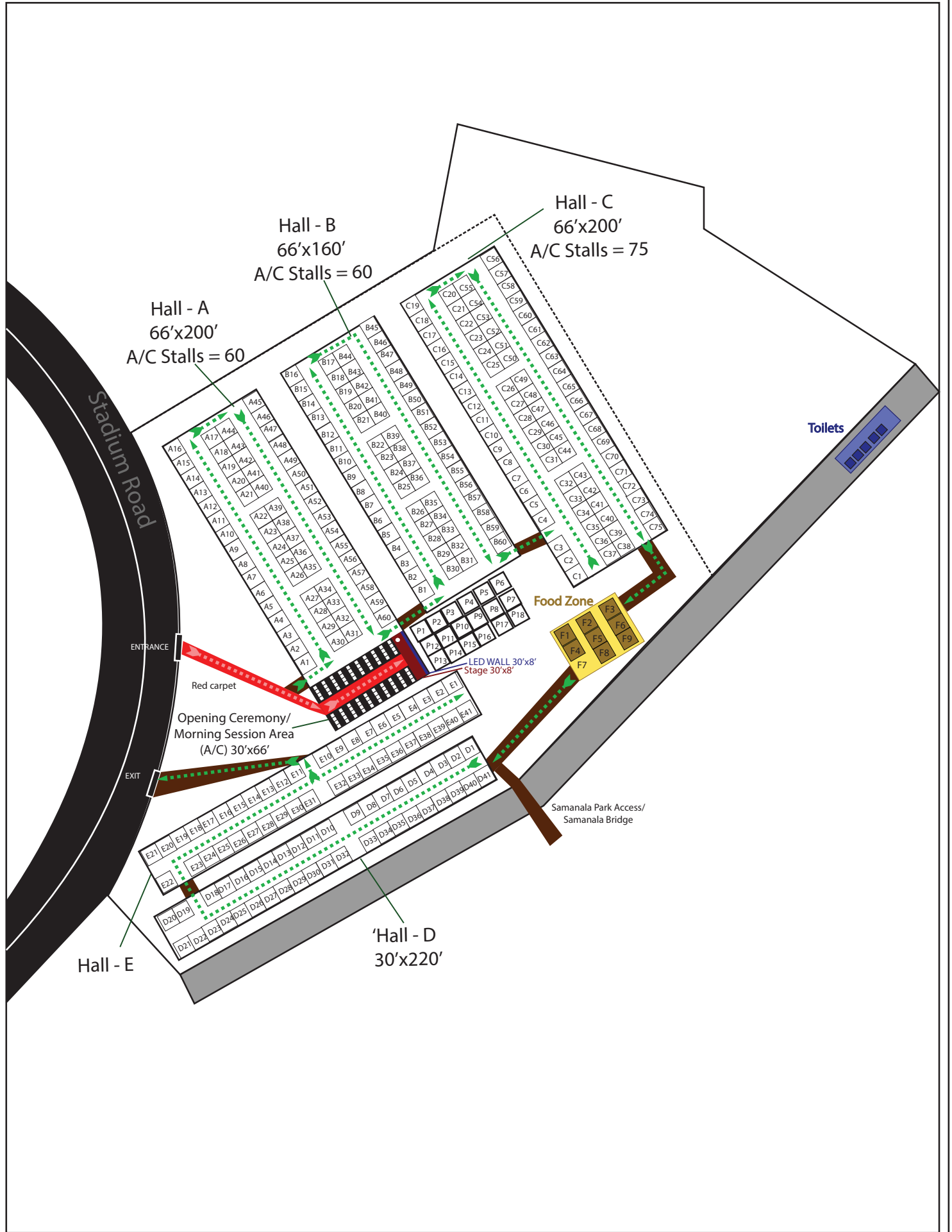


# VISITORS' PROFILE

- Technical Experts
- Industrial Chambers, Associations and their Members & Representatives
- Heads of Purchasing, Marketing, Sales and R & D Partners
- Policy Makers
- Industrial/ Business Consultants and Contractors
- Government Delegates and Officials
- Industrial and Commercial Traders/ Buyers/ Exporters/ Sub Contractors & Outsourcing Partners
- Chambers
- Representatives from International Organizations located in Sri Lanka
- Special Delegations and Tourists

# INDUSTRY EXHIBITION 2023 - GALLE EDITION

## Samanala Grounds, Galle – LAYOUT



# Sponsorship Categories

Main Sponsor - Rs. 2,500,000.00

- Company logo will be displayed with Exhibition logo
- Four stalls in Exhibition premises
- Flags / banners (40 nos.) with Company logo to be displayed at the exhibition premises
- Presented as the Main sponsor at the opening ceremony and throughout the 3 days
- Logo on Social media campaigns
- Company Logo on all printed media & TV
- Company logo presented on digital screen as Main sponsor
- Two – Three minutes Company commercial play on the digital screen throughout the 3 days
- Four VIP seats allocated for the Opening ceremony
- Full page colored advertisement in Back cover page in Exhibitors catalogue

# Sponsorship Categories

## Platinum Sponsor - Rs. 2,000,000.00

- Three stalls in Exhibition premises
- Flags / banners (30 nos.) with Company logo to be displayed at the exhibition premises
- Presented as the Platinum sponsor at the opening ceremony and throughout the 3 days
- Logos on Social media campaigns
- Company Logo as Platinum sponsor on all printed media & TV
- Company logo presented on digital screen as Platinum sponsor
- One -Two minutes Company commercial play on the digital screen throughout the 3 days
- Three VIP seats allocated for the Opening ceremony
- Full page colored advertisement in Front inner side Exhibitors catalogue



# Sponsorship Categories

## Gold Sponsor - Rs. 1,000,000.00

- Two stalls in Exhibition premises
- Flags / banners (20 nos.) with Company logo to be displayed at the exhibition premises
- Presented as the Gold sponsor at the opening ceremony and throughout the 3 days
- Logo on Social media campaigns
- Company Logo as Platinum sponsor on all printed media & TV
- One minute Company commercial play on the digital screen throughout the 3 days
- Two VIP seats allocated for the Opening ceremony
- Full page colored advertisement in Exhibitors catalogue



# Sponsorship Categories

## Silver Sponsor - Rs. 500,000.00

- One stall in Exhibition premises
- Flags / banners (10 nos.) with Company logo to be displayed at the exhibition premises
- Logo on Social media campaigns
- One minute Company commercial play on the digital screen throughout the 3 days
- One VIP seat allocated for the Opening ceremony
- Half page colored advertisement in Exhibitors catalogue

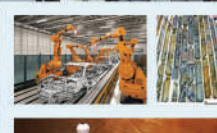
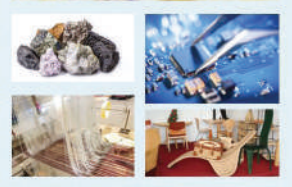
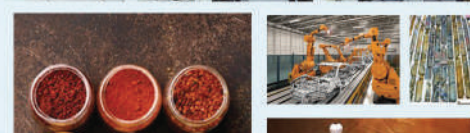
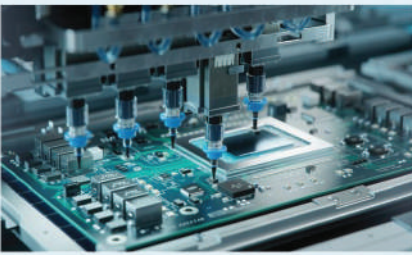
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கைத்தொழில் அமைச்சு  
Ministry of Industries



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கைத்தொழில் அபிவிருத்திச் சபை  
Industrial Development Board